

More Information on the Music Manifesto Partnership Group (MMPG)

Music Manifesto Partnership Group

The MMPG takes responsibility for ensuring progression on the delivery of MMR2, supporting signatories to the Music Manifesto in their delivery by encouraging them to pledge activities against the recommendations of MMR2, and assessing outcomes of these activities (more details in the appendix at the end of this page).

The MMPG comprises leading and emerging leaders from a broad range of sectors concerned with young people's music education, including the formal music education sector, community music and youth music fields, and the music industry. While it has very close links with government, it is an independent body representative of the signatories to the Music Manifesto.

Group Formation

The membership of the Group will be determined by the appointed Chair of the MMPG, a transition team of the Music Manifesto Steering Group and Marc Jaffrey the Development Director.

The transition team will include Leonora Davies, Chair - Music Education Council, Kathryn Deane, Director - Sound Sense; Paul McManus, CEO - Music Industries Association; Sara Conway, Public Affairs Executive - British Music Rights and Dick Hallam, Chair of the Music Manifesto Steering Group.

The membership of the MMPG will comprise the chair, eight members selected from signatories putting themselves forward via an online application process on the MM website, and five co-opted members with the Development Director also in attendance. Once the formation of the MMPG is established the transition team will disband.

Please note: MMPG members do not receive any payment for attendance at meetings and cover their own travelling expenses.

The Role of an MMPG Member

The main activities are as follows:

- To attend the MMPG meetings (three times a year)
- To work together in collegiate activity and liaise with Marc Jaffrey, Development Director (formally MM Champion) and Howard Goodall, Singing Ambassador in promoting the MM on a regular and time efficient basis
- To work individually and in sub groups
- To speak at a small number of strategic meetings and events
- To communicate with all signatories via the MM website and the campaign newsletter

Background

Music Manifesto Aims

1. [To provide every young person with first access to a range of music experiences](#)
2. [To provide more opportunities for young people to deepen and broaden their musical interests and skills](#)
3. [To identify and nurture our most talented young musicians](#)
4. [To develop a world class workforce in music education](#)
5. [To improve the support structures for young people's making music](#)

Context: the MMPG, Music Manifesto signatories and Phase 2 for the Campaign

(See diagram below)

A

The *Music Manifesto* – a set of recommendations to improve music education of young people by:

- developing coordination and collaboration between all music providers
- putting group singing at the heart of all primary school musical activity
- strengthening and supporting the workforce through 69 positive *actions*, all as described in Music Manifesto Report No 2 (MMRN2).

B

Signatories – people (always including organisations, and also government as well as individuals) who have signed up to help deliver the actions of MMRN2:

- the people who deliver music education, and who support the delivery of music education
- after the young people themselves, these are the most important people in the campaign

B1

Signatories between them are responsible for delivery of the 69 actions outlined in MMRN2

- They do this individually through their *pledges* of activity against these actions.

B2

Government's Music Programme Board

- mechanism through which the government will monitor progress of its own pledges (which cover some, but by no means all, of the 69 actions)

C

Website

- main channel of communication to and between the individual signatories
- an efficient, up to date, lively content, editorial and communication tool

D

Independent Music Manifesto partnerships group (MMPG)

- Takes responsibility for ensuring progression on the delivery of MMRN2

D1

Supporting signatories in their delivery by:

- encouraging (existing and new) signatories to pledge activities against the 69 recommendations/actions
- monitoring activities signatories are/are not doing in addressing the 69 actions
- reviewing and assessing outcomes of these activities
- agreeing on priorities for the delivery of the actions
- facilitating/encouraging better/more/better prioritised results in delivery against the actions
- encouraging promotion of activities that show good practice in delivering against actions
- assessing any need for building on/changing/developing the recommended actions over time
- evaluating its own performance and assessing its own future and that of the Music Manifesto

Using:

- the website to create a dialogical community of signatories with which the MMPG consults and which respects the responsibility of the MMPG to drive forward action
- the leadership qualities of the members of the MMPG
- the strength/knowledge/contacts/resources of the wide range of professional associations represented by the signatories
- joining up work, knowledge, and policy discussions outside of the signatories
- acting as a critical friend to deliverers, including the government's Music Programme Board

- stakeholder events
- transparent and trustworthy actions

Additionally, all activity underpinned with satisfactory resourcing of the website, stakeholder events, chair, secretariat, members – some of which will be supported by government, others of which may need other resourcing (industry support, secondments, help in kind, etc) over time, especially to ensure equality of access to the MMPG.

D2

Special relationship

- The Chair will sit as an independent advocate on the government's Music Programme Board

E

Music Manifesto Development Director

Working as a consultant to the government's Music Programme Board and the MMPG on managing the website and campaign communication activity. The development director will have specific tasks to develop national partnerships and encourage greater know-how on forming more effective local partnerships and alliances in line with the MMRN2 recommendations on music hubs.

Selection of members

- from self-nominations, against the knowledge, skills and experience listed below under 'Knowledge, Skills & Experience', by signatories via the Music Manifesto website
- the group will be selected, in the first instance, from the self-nominations by the chair, advised by the transition team, Marc Jaffrey and other trusted sources, thereafter the group will select its own members

Knowledge, Skills & Experience

- Detailed knowledge of the Music Manifesto and a firm commitment to the principles underlying the MM recommendations contained in *Making Every Child's Music Matter*
- A passion for the rights of children and young people and their cultural engagement and participation in society
- A broadminded view of music education, recognising diversity in all its aspects
- A passion and interest in the transformative power of music to young people's lives
- A strong interest in current issues and developments in music education and knowledge across the music, arts and education sectors
- Awareness of and an interest in the issues and opportunities facing the creative industries
- The ability to support the diverse coalition of bodies, organisations and individuals supporting the MM
- The ability to advocate and champion the campaign and to challenge, where appropriate, government or other bodies
- Ability to provide consensual leadership to the sector

Members will serve for up to two years.

For information on applying please download the separate PDF 'Information on Applying'.

Music Manifesto 24 May 2007